

# 2019 Yappy Hour

TO BENEFIT HOMELESS ANIMALS

## SPONSORSHIP OPPORTUNITIES

### EVENT OVERVIEW

Yappy Hour is the Potter League for Animals summer fundraiser. It has grown to be a must-attend event for many of Newport's summer and year round residents. This event is typically held at an estate of intrigue on Aquidneck Island. Guests mingle, sip cocktails and dine on delectable hors d'oeuvres and sweets in a spectacular setting. Guest speakers and surprise four-legged guests engage the crowd in a spirited Fund-A-Need auction in support of the Potter League's Nuala Pell Animal Care Fund. Yappy Hour 2019 will be held Sunday, July 14<sup>th</sup>, at the Rock Cliff in Newport, RI.

### OUR IMPACT

The Potter League for Animals is Newport County's go-to animal care and resource center. We provide shelter, medical care, behavior training, and the opportunity for a new home for more than 1,900 animals each year. In addition, we provide support to communities and families through our broad range of outreach programs.

Every dollar raised through our underwriting program will enable the Potter League to continue its life-saving work. Becoming a Yappy Hour sponsor is a great way to demonstrate your corporate compassion to employees, clients and the community. With many opportunities to get involved in both our animal welfare and community programs, it's easy to give back, feel good, and spotlight your philanthropic contribution.

### REACH

- WEB:** [www.potterleague.org](http://www.potterleague.org) averages 25,000 hits a month.
- SOCIAL MEDIA:** Over 40,000 loyal social media followers.
- EMAIL:** Potter Repawter E-newsletter is sent to 16,000 recipients monthly.
- EVENTS:** The Potter League has won numerous Best Of Newport & Best of Rhode Island Awards.
- COMMUNITY:** The Potter League has more than 1,200 active volunteers.
- MEDIA:** The Potter League has received extensive media exposure from local and state-wide outlets.

### ☐ Tail Wagger

**\$5,000**

- Verbal recognition at event
- Printed logo recognition in invite & booklet
- Signage or table display at event
- Ten (10) tickets to Yappy Hour 2019

### ☐ Fluffy Friend

**\$2,500**

- Verbal recognition at event
- Printed recognition in invite & booklet
- Signage or table display at event
- Four (4) tickets to Yappy Hour 2019

### ☐ Purr-Fect Pal

**\$1,000**

- Verbal recognition at event
- Printed logo recognition in booklet
- Two (2) tickets to Yappy Hour 2019

\*Please Note: Invitation will be printed by 5/15/2019

87 Oliphant Lane, Middletown, RI 02842 | [www.PotterLeague.org](http://www.PotterLeague.org)

All inquires to Erin O'Gara Dollard, Development Director at [ErinD@PotterLeague.org](mailto:ErinD@PotterLeague.org) or 401.846.0592 ext.116



TO BENEFIT HOMELESS ANIMALS

## SPONSORSHIP AGREEMENT

Thank you for supporting the Potter League's Yappy Hour. Your contribution will help to enrich the lives of the animals in our care and strengthen our services. Please complete this form as soon as possible and return no later than June 14, to Erin or Susan as noted below. If you have questions, please contact Susan or Erin at 401-846-0592, fax to 401-367-0122 or email SusanR@PotterLeague.org or ErinD@Potterleague.org.

### Sponsor Contact Information

Please indicate how you or your company would like to be listed in all materials:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Yes!** We will Sponsor the 2019 Yappy Hour.

**Tail Wagger**  
\$5,000

**Fluffy Friend**  
\$2,500

**Purr-Fect Pal**  
\$1,000

I'm sorry, I/We cannot attend but wish to support the Potter League and contribute \$ \_\_\_\_\_

### Payment Information

Commitment must be received by June 14, 2019, to be recognized in marketing materials.

Please email your company logo (vector format preferred) to erind@potterleague.org.

**Check enclosed made payable to:**

The Potter League for Animals  
87 Oliphant Lane Middletown, RI 02842

**Invoice me**

**Charge my credit card:**

Visa  MasterCard  Discover  Amex

Card # \_\_\_\_\_ Exp. \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

87 Oliphant Lane, Middletown, RI 02842 | [www.PotterLeague.org](http://www.PotterLeague.org)

All inquires to Erin O'Gara Dollard, Development Director at ErinD@PotterLeague.org or 401.846.0592 ext.116