



SPONSORSHIP OPPORTUNITIES

EVENT OVERVIEW

The Potter League for Animal's longstanding winter fundraiser, the Have A Heart Cocktail Party and Auction has been replaced with a new name, new date, new venue and new vibe. LoveBash for Animals is sure to attract hundreds of animal lovers from around the state with an evening filled with glamour and glee. Attendees can revel in the silent and live auctions featuring unique experiences, fabulous goods, and exclusive services; delicious cuisine; an engaging program and Paws Up auction, live music, as well as many new features to support the Potter League's mission. The LoveBash for Animals will be held Friday, March 24, at the new Atlantic Resort in Middletown.

OUR REACH

WEB: www.PotterLeague.org averages 8,650 hits a month.

SOCIAL MEDIA: Over 28,000 loyal Facebook followers and over 1,500 on Instagram.

EMAIL: Potter Repawter E-newsletter is sent to 16,000 recipients monthly.

EVENTS: The Potter League has won numerous Best Of Newport Awards

COMMUNITY: The Potter League has more than 1,200 active volunteers.

MEDIA: The Potter League has received extensive media exposure from local and state-wide outlets.



87 Oliphant Lane, Middletown, RI 02842 | www.PotterLeague.org

All inquiries to Susan Ryan, Development Manager at SusanR@PotterLeague.org or 401.846.0592 ext.125



☐ THE CAT'S MEOW

\$1,500

- Recognition with link on event web page
- Recognition as a Cat's Meow underwriter at LoveBash for Animals, March 24th
- Full page advertisement in the LoveBash event program
- Logo recognition in "Love Loop" slide show at event
- Six (6) Tickets to Love Bash for Animals

☐ PUPPY LOVE

\$1,000

- Recognition with link on event web page
- Recognition as a Puppy Love underwriter at LoveBash for Animals, March 24th
- Half-page advertisement in the LoveBash event program
- Logo recognition in "Love Loop" slide show at event
- Four (4) Tickets to Love Bash for Animals

☐ ANIMAL'S BEST FRIEND

\$500

- Recognition as an Animal's Best Friend underwriter at LoveBash for Animals, March 24th
- Photo inclusions in Love Loop Slide Show at event
- Two (2) tickets to Love Bash for Animals

Additional Event Underwriting Opportunities personalized upon request.



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Thank you for supporting Potter League's LoveBash for Animals. Your contribution will help to enrich the lives of the animals in our care and strengthen our services. Please complete this form as soon as possible and return to Susan as noted below. If you have questions, please contact Susan at 401-846-0592, fax 401-367-0122 or email SusanR@PotterLeague.org.

UNDERWRITING CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ E-mail _____

LOVEBASH FOR ANIMALS UNDERWRITING LEVELS

YES, I want to enrich lives. You can count ME in!

THE CAT'S MEOW
\$1,500

PUPPY LOVE
\$1,000

ANIMAL'S BEST FRIEND
\$500

PAYMENT INFORMATION

Commitment must be received by March 1st for all marketing materials.

Please fax this form to 401-367-0122 or email SusanR@PotterLeague.org or mail to the Potter League.

Check enclosed made payable to: The Potter League for Animals – Mail to the Potter League, PO Box 412, Newport RI 02840.

Invoice me

Charge my credit card: Visa MasterCard Discover

Acct # _____ Exp. ____ / ____ / ____ CVV _____

Name on Credit Card _____

Signature _____ Date _____

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