



Paw-Print Press

March 10

Potter League
Enriching Lives

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The Potter League for Animals
P.O. Box 412, Newport, RI 02840

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Adoptions Bring Joy

Bringing Homeless Animals and Loving Families Together Makes Our Day.

April was found scrounging for scraps in the parking lot of a fast food restaurant near a busy intersection. Her fur was terribly matted; she was cold, scared and tired. Through a guardian angel, this miniature poodle found her way to the Potter League. The Arruda family was grieving the loss of their beloved toy poodle. They hadn't smiled for months until they visited the Potter League, met April and adopted her. When they last updated us, it was with rave reviews, "April is a perfect, wonderful dog. We love her!"

Rascal was returned to us twice, through no fault of his own just circumstances beyond his control during difficult economic times. Would the third placement be the charm? You bet. Here is what his new family had to say: "From the minute we brought Rascal into the house he made himself at home. He sleeps on my Dad's lap every day. Rascal is a character, very smart. He knows when we are talking about him, which is most of the time. We have all fallen in love with him and he knows how to work it! Your facility is really quite extraordinary, and the staff and volunteers are truly special people."

Floyd and Peaches were destined to be together. Both were senior cats who had been given up by elderly owners. Both were at the shelter at the same time though they didn't actually



Rascal fills a need and a lap.

Kids Explore Feelings with Humane Education Programs



Humane Education is flourishing at the Potter League. Many children have a natural affinity toward animals and our programs allow them opportunities to explore their interests. Not only does humane education teach children accurate information, but it instills kindness, respect and empathy. Here's an update on upcoming programs:

STORY HOURS – Two story-hours are hosted on the first Wednesday of each month. The 10:00 am session is for children ages 2 to 4 and the 3:45 pm session is for ages 5 and 6. Animal related stories will be read, a craft will be created and a new song will be learned. The fee is \$3 per child. There is a 15 child limit and children must be accompanied by an adult. Pre-registration is requested.

HAPPYTAILS SUMMER CAMP – Several half-day camp sessions are scheduled for July and August. During the week of July 5th we are partnering with the Newport County YMCA to offer a full day session. For more information check our website or contact us for a brochure.

BIRTHDAY PARTIES – Families may now host their children's (ages 5 – 10) Birthday Parties at the Potter League. The fee is \$225 for up to 15 children. Families bring their own decorations and refreshments. Our humane educator provides educational activities, animal themed games, crafts and a visit by a special animal guest.

For more information or to pre-register for all Humane Education activities, please contact Lynne Mallonee at LynneM@PotterLeague.org or 401.846.0592 ext. 120.



FELINE FORUM

The Potter League is offering a new venue to learn about cat behavior. Feline Forum is a workshop where cat owners can learn why your cats or kittens behave the way they do. Byron Davies, Director of Behavior & Training, will provide valuable information and will answer any questions you may have about your cat's behavior. Forums are scheduled for Wednesday, April 7 and May 5 at 6:00 pm. There is a \$5 donation per family.

RI Community Spay/Neuter Clinic to Open

The Potter League for Animals is pleased to announce its participation as a founding member in the Ocean State Animal Coalition (OSAC), a nonprofit organization dedicated to improving the status and well being of animals in Rhode Island.

OSAC's members include rescue groups, shelters, animal control officers, and veterinarians who are working together to address pet overpopulation in the state. Consistent with that mission, OSAC will open the very first spay neuter clinic in Rhode Island in spring 2010. Located in Warwick, the clinic will provide high quality, subsidized spay/neuter services for companion animals and feral cats. OSAC's goal is to prevent the birth of thousands of unwanted kittens and puppies by providing these services to shelters, rescue groups and targeted low income clients. Transportation will be available. For more information, please visit www.oceanstateanimalcoalition.org.

This unique coalition has labored for over three years to open the clinic doors and the result shows how much can be accomplished when groups work together. Watch for the grand opening announcement.

Becoming a Forever Friend....

Help the Potter League create a legacy of hope for the animals through a planned gift. Bequests, real estate, annuities and gifts from IRA's, pensions and life insurance are financial vehicles that allow you to invest in the Potter League's future while offering tax benefits.

The Potter League acknowledges those supporters who have included us in their estate plans by welcoming you into our Forever Friends Society. Each summer we hold a recognition event to honor your contribution.

Your love and support of animals can be never ending. For more information on planned giving or to join the Forever Friend Society, please contact Christie Smith, Executive Director, or Pat Heller, Director of Development, at 401.846.0592.

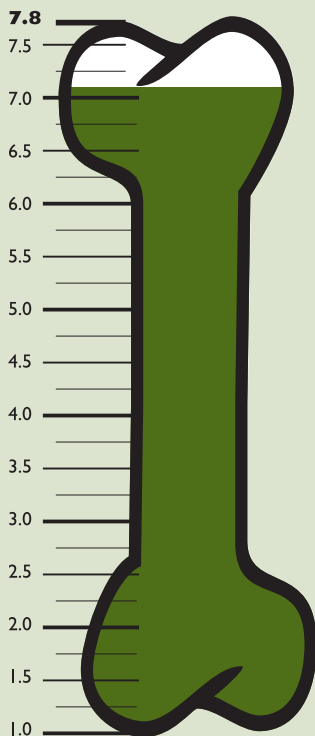
Capital Campaign UPDATE

Our Animals Need YOU To Reach the Finish Line!

Animal lovers know the sheer joy that sharing your life with an animal can bring. At the end of a busy, hectic day there is no better way to relax than spending time with your favorite dog or cat or small critter. But not all animals have loving companions and life-long homes.

It's been said, "If you have to be a homeless animal, there's no better place to be than the Potter League." Our new

animal care center has state-of-the-art features that strive to keep animals physically healthy and behaviorally fit while in our care. There is no time limit set on an animal's stay; we continue to search for the right match for all our adoptable animals. Recently, we placed Maggie, a cat who had been with us for nine months.



The new animal care center has been open for a little over a year and our efforts to raise money for this amazing new facility continue. During these challenging economic times, we have extended our capital campaign until the end of 2010. Our goal is to raise the remaining \$600,000 of our \$7.8 million campaign.

Every day, our building allows the Potter League to enrich lives in so many ways – homeless animals prosper, volunteers make a difference, children learn kindness, families find joy through adoption, pet owners in crisis find help and the human/ animal bond is enhanced.

Here's how you can help

- Visit the Potter League and make a gift
- Make a gift online or mail your donation today
- Reserve an indoor tile or an outdoor paver to honor an animal or animal-lover; download a brochure from our website
- Secure a permanent naming opportunity in the building– options begin at \$5,000

Gifts can be made on www.PotterLeague.org or mailed to P.O. Box 412, Newport, RI 02840. For more information, contact Pat Heller, Director of Development, or Christie Smith, Executive Director, at 401.846.0592.

Adoptions continued from page 1

meet until the day Lori decided to adopt them together. And according to Lori, it's worked out just fine, "Floyd believes I am his own personal human, but now tolerates the attention Peaches gets. He, however, still sleeps closest to me. Peaches loves to have her belly rubbed, so we have stretching and belly rub sessions on the rug in front of the fireplace. They have been seen nose to nose. There are lots of sunny spots here, and good hiding places. I am happy to have them in my life."

Bringing homeless animals and loving families together makes our day. During the last year, the adoption experience has reached a whole new level at the Potter League. The pleasant surroundings put everyone at ease – both the adopter and the adoptee. Visitors can make thoughtful decisions; animals can put their best paw forward. And the best part is we are saving more animals and bringing joy to more families than ever before. Visit the Potter League next time you are considering adding a new four legged family member.

Save the Date... Heart & Sole Walk

*On Sunday, June 6, 2010
take a short walk at Glen Park
that goes miles and miles to
benefit homeless animals!*



Join us for the Potter League's 21st annual Heart & Sole Walk for the Animals – 21 years of taking our paws to the park on behalf of shelter animals. We are pulling out all the stops to raise money for the animals, and we definitely need YOU to be a part of it all!

The Walk for the Animals is about gathering and celebrating, but mostly, it's about helping animals less fortunate than your own. And have fun doing it! Bring the whole family to the Heart & Sole Walk including the dog and walk in honor or memory of a beloved pet, or form a team. We have great activities planned, including the infamous pet contests and feline fur-tography contest.

You wouldn't want to miss this stand up on your hind-legs-and-bark event! Qualify for great prizes by raising \$75 or more...the more you raise the more you win! Don't have a lot of time? Raise money online by creating your own personal fundraising page. This year, the need is greater than ever.

It's easy to get started right now! Register online at www.firstgiving.com/potterwalk. For information contact Susan at 401.846.0592 ext. 125. Walk brochures will be mailed on April 12.

When the Time Comes, We Understand Your Loss

Pet Loss Support and Cremation Services

The Potter League for Animals offers the finest service for individual pet cremations. Our professional staff maintains the highest level of control and attention to detail to provide pet owners with peace of mind. Please call 401.846.8276 or e-mail info@PotterLeague.org for more information on attending to your pet's final needs.

Many pet owners are surprised at how difficult coping with the loss of a beloved pet can be. For 19 years, bereaved pet owners have found comfort in attending our monthly pet loss support group. Members of the group provide support for each other. Experienced facilitators offer advice on coping with grief. Check the website for the next meeting or call Jill at 401.846.0592 ext. 122.

Save the Date

Potter Pet University

Wednesday, March 17, 6:30 pm - Care of Birds
Wednesday, April 21, 6:30 pm - Coyotes

Story Hour

Wednesday, April 7
Pre-School: 10:00 am Kindergarten: 3:45 pm

Feline Forum

Wednesday, April 7, 6:00 pm - Cat Behavior Workshop
Wednesday, May 5, 6:00 pm - Cat Behavior Workshop

Walk for the Animals

Sunday, June 6,
Glen Park, Portsmouth

Dog Training Classes

Visit our website www.PotterLeague.org for a current listing of all classes.

Become a Fan on the Potter League for Animals
FaceBook Page and follow our new blog on
www.PotterLeague.org.



Animal Lovers Open Their Hearts

The community showed tremendous support as over 450 animal lovers attended the 37th annual Have-A-Heart Cocktail Party and Silent Auction at the Hotel Viking in Newport on February 8th. The event raised over \$72,000 for homeless animals. See more photos at NewportSeen.com



Sandra King admires Wyatt..

Animal Ambassadors Wyatt, Mouse, Skooter, and Sarge greeted arriving guests. Preview Party attendees enjoyed wines from around the world and delicious hors d'oeuvres. The silent auction featured something for everyone with 350 items, including private yacht charters, a cocktail party catered by Spark, exclusive pet dinnerware, travel getaways, and more. The 70 Break-A-Heart bags all sold within 10 minutes and the 50/50 raffle raised a record-setting \$4,225!



Dick Grosvenor and Amory Ross enjoy the wine tasting.

The Board of Directors, staff and animals send their sincere gratitude to the donors, hundreds of local businesses, sponsors, volunteers and guests who enrich the lives of animals at the Potter League and improve the quality of life in Newport County through your participation in this stellar event.

Grant Funds Financial Analysis

With a generous grant from the van Beuren Charitable Foundation, the Potter League has hired the Nonprofit Finance Fund to complete a Nonprofit Business Analysis and provide strategic management support. Our new facility now affords the Potter League a host of opportunities to better fulfill our mission. A thorough fiscal analysis now will enhance our strategic plan and enable the Potter League to insure our long term health and viability. We are very excited to work with the Nonprofit Finance Fund and receive sound advice from one of the most reputable financial firms available to the nonprofit industry.

