



Get Walking...and Raise \$300 in 4 Weeks or less!

As a way to ensure your success, we have provided you with a guaranteed action plan! Use this plan as a way to get started—and as you get going, try to double the goal of your plan! Tips to get started now to raise your first \$300!

\$30 - Tell 3 neighbors about your webpage and ask them to contribute \$10

\$40 - Send emails or ask 2 family members and relatives to sponsor you at \$20

\$75 - Ask 3 co-workers to sponsor you for \$25—and ask your boss or HR about your company's matching program!

\$75- Ask 3 businesses you frequent for a donation of \$25

\$80- Email everyone. Let them know what you've accomplished so far, and ask them to help you reach your goal! (Receive 5 more donations of \$15!)



Ask friends and family to help you raise pledges—grow your circle of support as big as you can! Ask for support from all the businesses you have supported over the years—your dentist, dry cleaners, insurance agents, hair stylists, veterinarians, doctors, etc. Many host events and put the proceeds towards their goal—car wash, bake sales, wine tastings, be as creative as you want!

Remember, you win and the animals win!

Everyone who individually raises \$75 (\$50 for kids) will receive a Walk T-Shirt, \$250 a T-Shirt and Hat, \$500 T-Shirt, Hat and Canvas Tote Bag—and there's more—including Critter Glitter Jewelry and Potter League Merchandise! The individual who raises the most money will receive a personalized Marble Wall Tile and the winning team a 6x9 Paver with personalized inscription! Some prize levels may be revised by April 1!

Check all the online standings on www.firstgiving.com/PotterWalk