



HEART AND SOLE WALK FOR THE ANIMALS

Team Leader Packet

**Sunday, June 7, 2009
Glen Park, Portsmouth**

Website: www.potterleague.org

Contact: Susan at Susanr@potterleague.org

Online Fundraising Page: www.firstgiving.com/potterwalk

Questions? Susan @ 401-846-0592x125

Heart & Sole Walk for the Animals

Be A Team Leader!

As a Team Leader, you'll need to:

Pre-Walk

- Organize a group of individuals into a Team
- Give your Team a name
- The Team Captain must register the team using our EASY & FREE online fundraising tool- visit www.firstgiving.com/potterwalk.
- Each team member can then use the online registration tool to register as part of the team – and build their own web page to raise funds for their team.
- If you do not choose to use this tool and would like to register your team and collect cash donations, please contact Susan at the Potter League at 846-0592 x115 to register your team.
- Establish a team goal and a goal for each team member – see prizes on next page!
- Encourage your team members to register online and create their own fundraising web page as a part of your team. They can then email that page to their friends and family to solicit their support.
- Share the 10 tips to raising \$100.00 located on our website www.potterleague.org.
- Motivate your team members to collect donations from sponsors
- Inquire about corporate employer matches within your team
- Keep in touch with your team members to see how they are doing.

Special Note: Online Fundraising - all online transactions are processed as credit card donations and come directly to the Potter League. If you collect cash donations also, use the Sponsor Sheet to collect cash and check only, and turn in all money at the Walk.

Pre-Registration

- Collect all cash donations/sponsor sheets for your team members and turn in at the Walk or in advance at the Potter League for Animals.
- Record all team member on-line total donations and bring to the Walk.
- If using both the online tool and sponsor sheet, calculate combined totals for your team members.
- Organize your team to meet at the Walk at 10:30am for Team Registration and a Team Photo!

Why Form A Team?

You'll have fun together and receive:

- \$75 Limited Edition Walk Tee Shirt (\$75 for kids)
- \$250 Tee Shirt and Hat
- \$500 Tee Shirt, Hat and Canvas Tote Bag

- \$750 Tee Shirt, Hat, Canvas Tote and Critter Glitter Jewelry
- \$1000 Tee Shirt, Hat, Canvas Tote, Critter Glitter Jewelry and Fleece Vest

Everyone on the team who individually raises money towards the team goal will qualify for the prizes above – and the team will be in the running for the grand prize – This year the winning team will receive a 6x9 Paver with their own team inscription to be placed on the outside patio at the Potter League and Award Medals

In addition,

- Team Photos are taken at the Walk
- Opportunity to win prizes!
- All Team members who raise a minimum of \$200 will be entered into the raffle

Who can be a Team member?

Friends...neighbors.....co-workers...family members...classmates...club members....girls' night group..Girl or Boy Scout troop.....church groups...running clubs...special interest groups...just about anyone who's an animal lover! And, you can host your own special events to raise money for your team – car washes, birthday parties, wine tastings or a cooking class.

Who can be a Team member sponsor?

Anyone who is willing to support a Team members by donating any amount - \$1, \$10.00 or \$100 to help the animals: hairdressers, employers, co-workers, veterinarian, family members, friends, neighbors, groomer, business associate, you name it!

All money collected goes directly to the animals, the Shelter and its programs AND donations are TAX DEDUCTIBLE.

Tell your team members to let their sponsors know that their donations will help us to:

- Care for the thousands of animals that pass through our door each year
- Spay and neuter all animals adopted from the shelter, so that we can fight the pet overpopulation problem
- Educate children in schools and adults about the kindness and respect towards all animals
- Address problems of animal cruelty and neglect in our community.
- Send teams of volunteers and their Pet Therapy animals to comfort people in nursing homes, hospitals, and other care facilities
- Improve relationships between people and their companion animals through obedience training
- Assist victims of domestic violence by offering temporary housing for their animals

GOOD LUCK AND SEE YOU AT THE WALK!!!!